

Chelsea A. Smallish

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Work Experience:

01/12- Present

Research Assistant, iLabs, *University of Michigan-Dearborn*

Conduct qualitative data gathering. Design and administer survey instruments. Perform univariate and inferential statistical analysis. Document research findings, compose written reports, and present results to internal administration and external clients. Work on a collaborative team to confirm and discuss findings.

09/12 – 12/12

Independent Research Contractor, ASG, *Dearborn, Michigan*

Worked as part of a diverse team. Completed a detailed competitive analysis for an emerging energy company. Coordinated work across several key players. Created a detailed presentation for client to present to investors.

05/12 – 08/12

Targeting Intern, Valassis, *Livonia, Michigan*

Work on detailed geo-demographic maps. Trained with GIS programs such as Tactician, Crossbow, and Map Info. Worked with and applied Scarborough data. Self-trained on advanced excel applications to improve work process.

05/10- 5/12

Produce Clerk, Meijer, *Allen Park, Michigan*

Maintain product freshness, a friendly environment for the customer and ensure that the product is readily available for purchase. An active part of the team that prepares fresh fruit and vegetables precut and ready to serve.

08/04 –05/10

Waitress, New China Inn, *Southgate, Michigan*

Took orders promptly. Provided customers with a great dining experience.

Volunteer Work:

E-Academy, Dearborn, MI

Michigan Women's Foundation, Detroit, MI

Lemonade Day- Detroit, Detroit, MI

World Medical Relief, Detroit, MI

Volleyball Coach, Melvindale, MI

Southgate Veterans Memorial Library, Southgate MI

Education:

2009 - Present

University of Michigan-Dearborn, *Dearborn, Michigan*

BBA with dual concentration in Marketing and ITM. Received Maize and Blue Scholarship. VP of Professional Development and Outreach for AMA (American Marketing Association). Current GPA is 3.30, Expected Graduation: April 2013

2005 -2009

Southgate Anderson High School, *Southgate, Michigan*

Graduated with Honors in top 5% of class. An active member of Spanish and French Club, Quizbowl, and The National Honor Society. GPA of a 4.25

Skills:

Computer

Microsoft Word, PowerPoint, Excel, Access, Picasa, MapInfo, Tactician, and Qualtrics

Statistics

Phstat2 and SPSS