



Zachary C. Dusseau
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EDUCATION:

The University of Michigan- Dearborn Dearborn, MI
 BBA- (Double) Marketing & Management Expected Graduation: Dec. 2018
 Relevant Courses:

- | | | |
|---|----------------------------|---------------------------|
| • Marketing Principles & Policies | • Managerial Communication | • Project Management |
| • Marketing Management | • Digital Marketing | • Advertising |
| • Marketing Understanding Customers | • Corporate Responsibility | • Corporate Finance 1 & 2 |
| • Supply Chain Management | • Operations Management | • Managerial Economics |
| • International Organizational Behavior | • Behavior in Organization | • Information Systems |

Major Class Projects:

Project Management- team leader, Managerial Marketing- team leader, Consumer Market Research- team leader, Advertising Campaign- team leader, and Operations Management- team leader, Developing Branding Strategy and Positioning- team member.

Washtenaw Community College Ann Arbor, MI
 Major: Marketing Jan 2015-Aug2016

Northwestern Technical Institute Southfield, MI
 HVAC/R- Heating, Cooling, & Refrigeration Sep 2012-June 2013

WORK EXPERIENCE:

Hobart – Illinois Tool Works (ITW-Fortune 500) Belleville, MI
 Service Tech - Level Two July 2013 – Sep 2016

- Performed diagnosis/repair/installation of equipment, demonstrating high mechanical, electrical, and electronic aptitudes
- Interacted with approximately 3-7 customers per day, utilizing high customer service skills during high stress scenarios
- Processed payment collection and paperwork organization on a daily basis

United States Army -Paratrooper Ft. Bragg, NC
 2/504 Parachute Infantry Regiment 82nd Airborne Division Sep 2008 – Mar 2012
 MOS: 11C – Mortormen (Infantry) Rank: Specialist

- Ability to work independently and efficiently in both a team and leadership roles
- Maintained accountability of sensitive equipment and secret information
- Responding to high pressure situations with problem solving ability

SKILLS:

Proficient Skills: Microsoft Word, Excel, & PowerPoint
 Familiar with Access.

Learning - Word Press, Google Keyword, Google Ad Planner, CAPM Certification