

ELISSA GONZALEZ

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SUMMARY

Dedicated & enthusiastic leader skilled in motivating & developing genuine, profitable relationships with team members & clients. Lifelong passion for community enrichment. Strong work ethic with a natural inclination for learning, creativity, innovation, persuasion & story telling.



EDUCATION

Bachelor of Communications with PR Certificate | University of Michigan-Dearborn

EXPECTED GRADUATION JUNE 2020

GPA: 3.27 | Treasurer & Social Media Director of PRSSA | Member of National Society of Leadership and Success | Toastmasters | Alpha Sigma Lambda



EXPERIENCE

Marketing Intern | Dearborn Recreation & Parks

JANUARY 2018 – PRESENT

Creating & delivering social media content across 4 social media platforms. Attending & promoting events for niche audiences such as a Daddy Daughter Dance, Mutt Strut fundraising run & Martian Marathon Run, bridal expos & shower promotions. Producing marketing material over a dozen flyers, brochures and mail chimp campaigns for various departments.

AmeriCorps Member | AmeriCorps

SEPTEMBER 2004 – SEPTEMBER 2006

Secured resources for over 200 families at the Downriver Guidance Center. Created successful pitches for donations & community service volunteers for 12 non-profit organizations. Organized & distributed monthly newsletters to the 23 guidance center locations. Formulated a district – wide safety week to provide disaster preparedness education.



LEADERSHIP & ASSOCIATIONS

- Participated in over 100 weekend service projects throughout 2 years in AmeriCorps, including a 2 week service trip to help rebuild after Hurricane Katrina.
- Represented PRSSA chapter as a Delegate at the 2017 National Assembly in Seattle WA
- Developed & implemented 15 community service projects.



OTHER EXPERIENCE

K& R Braille Transcribing- Copy Holder August 2014- January 2016

Aided blind co-workers with proof reading braille documents. Recorded errors & led trainings for new employees.

Insight Teleservices- Telemarketer October 2008 – June 2010

Created & delivered countless sales pitches for the veteran's fund of America & Cancer support services. Mediated customer service & complaints in a high pressure environment.